

USN

--	--	--	--	--	--	--	--	--	--

06AL51

Fifth Semester B.E. Degree Examination, December 2012
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer any FIVE full questions, selecting atleast TWO questions from Part – A and Part – B.

PART – A

- 1 a. What are the characteristics of management? (05 Marks)
b. What are the functional areas of management? (05 Marks)
c. Explain what are the modern management approaches. (10 Marks)
- 2 a. Explain briefly importance of planning. (05 Marks)
b. Briefly explain hierarchy of plans, with neat figure. (05 Marks)
c. What are the steps involved in planning? (10 Marks)
- 3 a. What are the principles of an organization? (05 Marks)
b. Explain management by objective [MBO]. (05 Marks)
c. Explain the selection process of personnel. (10 Marks)
- 4 a. What is directing? What are the characteristics of directing? (05 Marks)
b. What is motivation? Explain the characteristics. (10 Marks)
c. What are the essentials of sound controlling? (05 Marks)

PART – B

- 5 a. What are the types of entrepreneurship? (05 Marks)
b. What are the functions of an entrepreneur? (10 Marks)
c. Briefly explain the role of entrepreneurship in economic development of a country. (05 Marks)
- 6 a. What are the steps to start a small scale industry [SSI]? (10 Marks)
b. Briefly explain the advantages of SSI. (05 Marks)
c. Explain the government policies in Indian scenario for the development of SSI. (05 Marks)
- 7 a. What are the objectives and functions of NSIC? (10 Marks)
b. Explain DIC single window agency. (05 Marks)
c. What is KSFC? Explain. (05 Marks)
- 8 a. Explain the different stages required to be followed in project formulation. (10 Marks)
b. Describe critical path method (CPM). (05 Marks)
c. Explain the features that the project report should include. (05 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.